

#eu4business



EaP | Eastern Partnership

EU MAKES BUSINESSES  
IN GEORGIA STRONGER



The EU provides  
**Georgian companies**  
with **funding, training,**  
and **export support** to  
new markets through the  
**EU4Business initiative**



## WHO HAS ALREADY BENEFITED?



DEMUR ARDIA  
HAZELNUT PRODUCER

got an **EU loan** to invest in new equipment for his hazelnut processing facility, as well as **advisory services** from the **EBRD** to implement new quality standards, allowing him to compete on export markets.



BAIA ABULADZE  
WINE MAKER

benefited from **EU training and networking support**. Now her family business is selling its wines on EU markets.



MIKHEIL GETIA  
MANUFACTURING DIRECTOR

received **EU support for introducing international standards** in working conditions and social compliance, allowing his clothing manufacturing firm to boost its EU exports.



## EU4BUSINESS IN FIGURES (2009-2017):





## IN FOCUS



### BETTER ACCESS TO FINANCE

- Supporting loans in local currency
- Finance for export-related investments
- Finance for buying or upgrading equipment
- Loans for women-led businesses
- Micro credits for setting up or developing a small business



### IMPROVED BUSINESS SKILLS

- Tailored advisory services and support to companies on human resources, IT and management
- Training programmes to improve skills of entrepreneurs
- Tailored training and mentoring for women entrepreneurs



### BETTER ACCESS TO NEW MARKETS

- Business advice and training for export-oriented companies
- Help for companies to adapt and trade with the EU
- Support to agricultural and food industries to take advantage of EU markets
- Cluster support for key sectors

## EU4BUSINESS IN GEORGIA

Since its establishment, the EU4Business initiative has supported  
**23 projects**  
in Georgia.

Georgia had a total of  
**650,733 MSMEs**  
in 2017 accounting for 94.1% of active enterprises, 67.7% of employment and 55% of total turnover (Source: National Statistics Office of Georgia)

SMEs that took loans under EU4Business programmes in Georgia report  
**growth in turnover and jobs**  
as a result.  
More than three-quarters of companies saw turnover increase as a result of the loan, and 58% created new jobs.

The EU helps companies in **Georgia** through the **EU4Business Initiative** and works together with the EBRD, EIB, KfW, GIZ, the International Trade Centre, OECD, the World Bank, Konrad Adenauer Stiftung, and the Eastern Europe Studies Centre.