



# **EU4Business**

**BUSINESS DEVELOPMENT PANEL  
OCTOBER 24-25 - 2016**



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# EU4Business Initiative





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**EU4BUSINESS OPERATES UNDER THE  
EASTERN PARTNERSHIP PROGRAMME  
WITHIN THE EUROPEAN NEIGHBOURHOOD  
POLICY**

INITIALLY CALLED THE SME FLAGSHIP  
PROGRAMME . . . . NOW:

**EU4BUSINESS INITIATIVE**



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**EU4BUSINESS TARGETS:**

**PRIVATE SECTOR DEVELOPMENT**

IN THE EASTERN PARTNER COUNTRIES WITH  
A STRONG FOCUS ON :

**SMALL & MEDIUM SIZED ENTREPRISES**



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## **EU4BUSINESS**

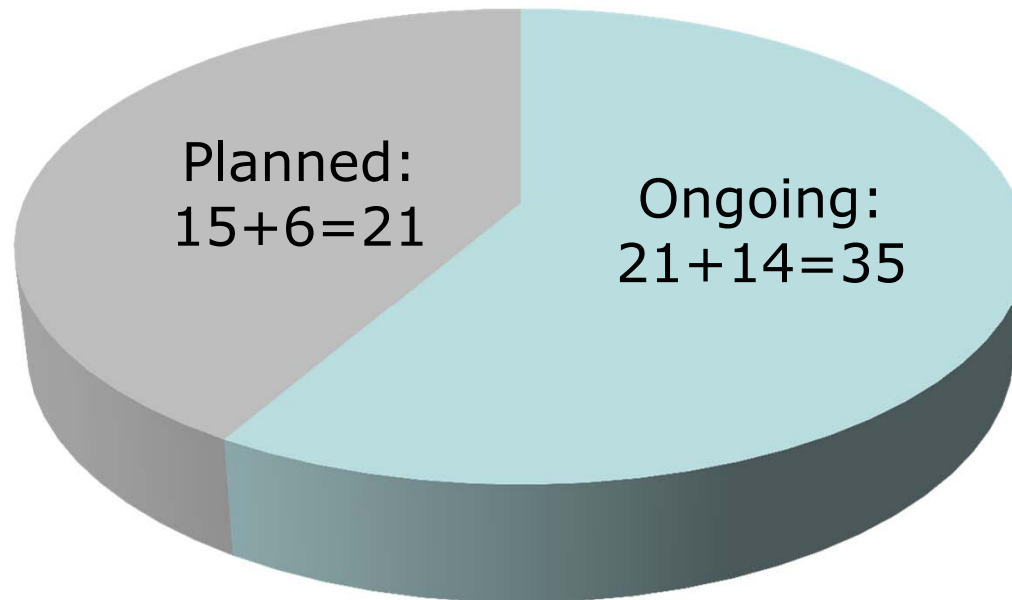
ADDRESSES SEVERAL ISSUES HAMPERING  
HEALTHY AND STEADY DEVELOPMENT OF  
PRIVATE SECTOR VIA 4 CATEGORIES:

- **LEGAL INFRASTRUCTURE - BUSINESS ENVIRONMENT**
- **ACCESSING NEW MARKETS**
- **SKILLS & CAPACITY**
- **ACCESS TO FINANCE**



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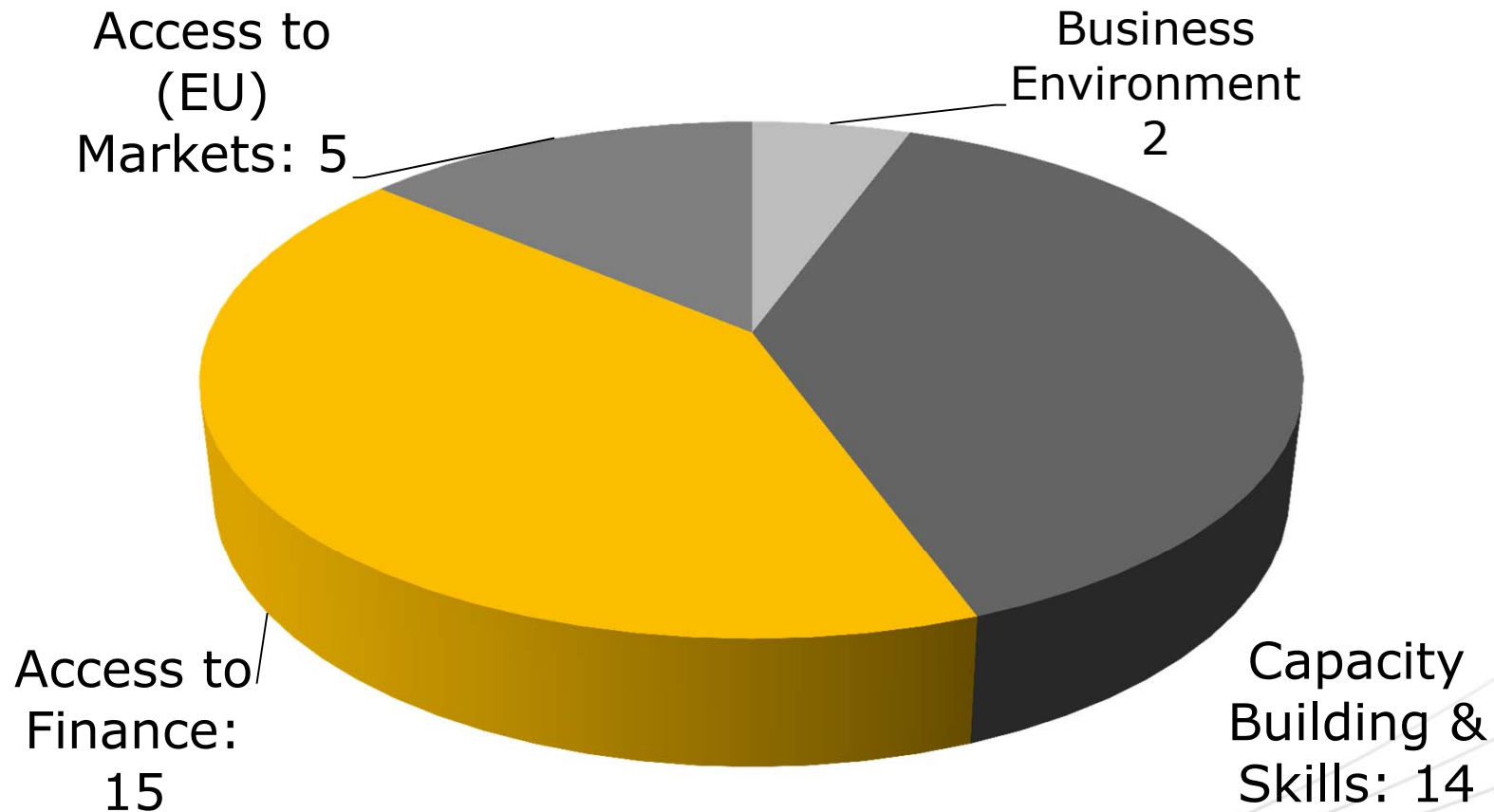
CURRENTLY - 56 PROJECTS:  
**36 PROJECTS** TO PRIVATE SECTOR (SME)  
**20 ASSOCIATED PROJECTS** TO GOVERNMENTS





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## 36 Regional projects to Private sector:





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## **20 bilateral projects to Government:**

**Projects with e.g.: Ministries of  
Labour, Statistics, Economy.**

**9 - Budget support**

**11 - Technical Assistance**





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## **EU4BUSINESS**

WORKS WITH VARIOUS INDEPENDENT  
IMPLEMENTING ORGANISATIONS:

**EBRD      EIB      EUROCHAMBRES/UEAPME**

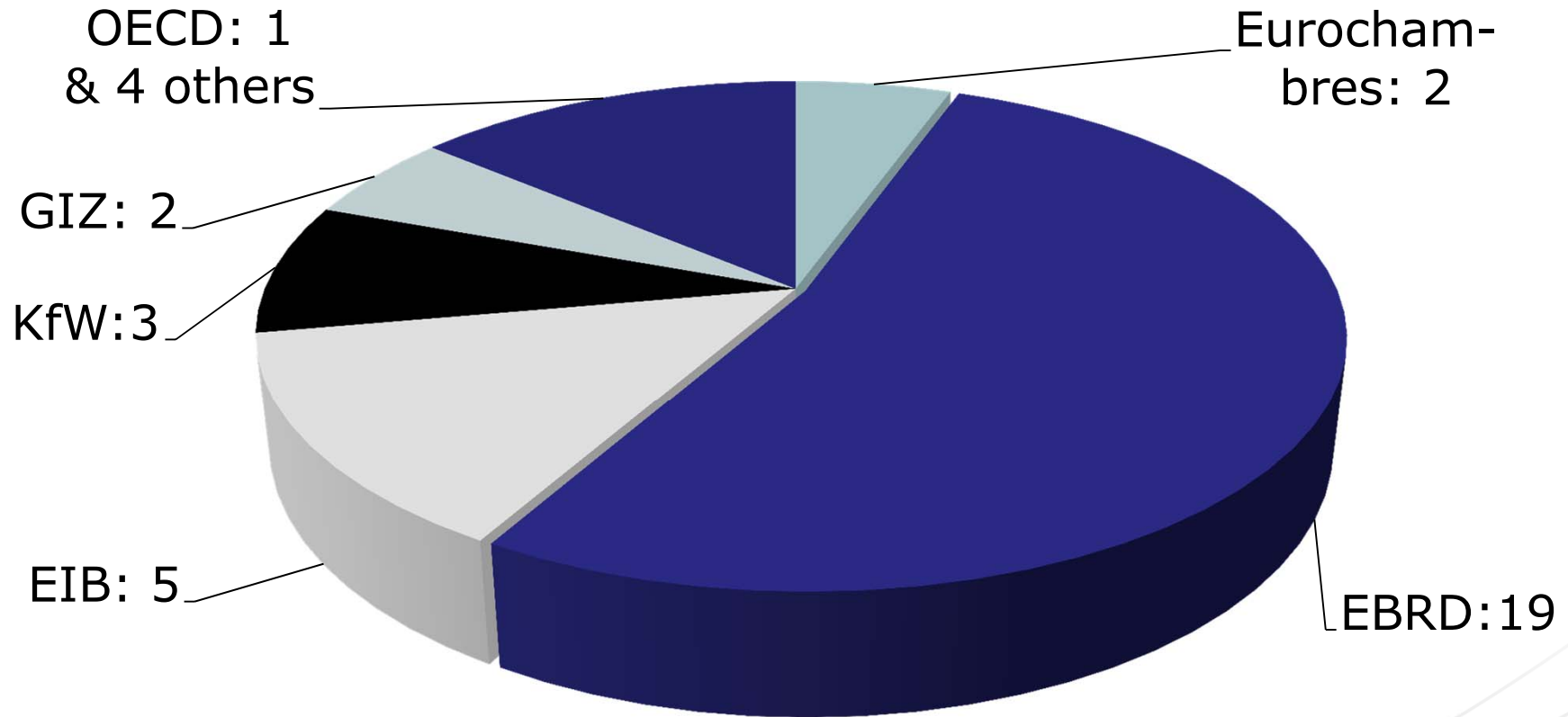
**GFA      GIZ      KFW**

**OECD      OTHERS**



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## NUMBER OF PROJECTS BY IMPLEMENTER:





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FOR BETTER PERFORMANCE A SEPARATE  
**EU4BUSINESS SECRETARIAT**  
HAS BEEN SET UP .....TO:

- MONITOR THE EFFECTS OF PROJECTS
- INCREASE THE COHERENCE AMONG PROJECTS AND WITH SME POLICIES OF EAP COUNTRIES
- DETECT OVERLAP AND “GAPS”
- ORGANISE COORDINATION BETWEEN IMPLEMENTERS
- INCREASE THE VISIBILITY OF EU FUNDING
- FACILITATE EASIER ACCESS OF BENEFICIARIES TO EU SUPPORT
- PROVIDE MANAGEMENT INFORMATION



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## **THE EU4BUSINESS SECRETARIAT IS ORGANISED AS FOLLOWS:**

- **IMPLEMENTED BY ERNST & YOUNG WORKING SIDE BY SIDE WITH DG NEAR - SINCE FEBRUARY 2016**
- **HEADQUARTERS IN BRUSSELS**
- **6 OFFICES (EACH 2 REPRESENTATIVES) IN THE EASTERN PARTNER COUNTRIES' CAPITAL CITIES**

**THIS:**

**ENSURES CLOSE & DIRECT COOPERATION WITH  
ALL 6 EU DELEGATIONS & PROJECTS IN THE FIELD**



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## SOME 1<sup>ST</sup> EU4BUSINESS RESULTS:

- TOOLBOX WITH EU4BUSINESS VISUALS DEVELOPED
- WEBSITE EU4BUSINESS UNDER CONSTRUCTION - 80% COMPLETE
- COMMITMENT OF IMPLEMENTERS ENSURED
- SYSTEM FOR MONITORING PROJECTS SOON TO BE OPERATIONAL



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[WWW.EU4BUSINESS.EU](http://WWW.EU4BUSINESS.EU)

**USERNAME: eu4business**

**PASSWORD: website2016**



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## **YOU SHOULD KNOW:**

- **EU4BUSINESS IS NOT TO BE TRANSLATED**
- **WEBSITE EU4BUSINESS FUNCTIONS:**
  - HELPDESK - INFO PORTAL - DIRECTORY
  - HERE TO STAY
  - IN ALL EASTERN PARTNER COUNTRIES' FORMAL LANGUAGES
  - DOES NOT REPLACE INDIVIDUAL PROJECTS' / IMPLEMENTERS' OR OTHER STAKEHOLDERS' WEBSITES - MAINLY FIRST INFO AND LINKS.
  - EQUAL TEMPLATE FOR ALL COUNTRIES



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THANK YOU

PETER ENGBERTS

EU4BUSINESS SECRETARIAT

SECRETARIAT@EU4BUSINESS.EU