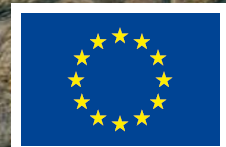


EU4Business: Establishing a Network of Sustainable Business Support Centres in Ukraine



European Bank
for Reconstruction and Development



EU4Business

EU4Business Initiative (EBRD component)

Main components

Partnering with business support institutions in **15** regions of Ukraine to establish a network of **Business Support Centres**

Advisory projects

Analyses for SMEs on market opportunities/website

Trainings for consultants and SMEs

Participation in exhibitions

Investment projects preparation

Awareness raising/
communications campaign



15 Business Support Centres in Ukraine



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EU4Business

Main responsibilities of BSCs

Information

Focal point for information dissemination for SMEs and consultants

- Awareness raising among SMEs about the opportunities of EU initiatives such as **Horizon 2020** and **COSME**
- Awareness raising on **DCFTA**
- Referring SMEs for advisory projects
- Inform about available resources through local banks
- Support for Ukrainian SMEs without reference to the region of their origin

Activities

- **Trainings, workshops** for SMEs and consultants
- Market development activities
- Sector development activities with the involvement of **international industry experts**
- Exchange of **best practices** within the network of BSCs



Capacity building for BSCs

- **Strategy for the nationwide network of BSCs**
- **Sustainable operational model for the BSC**
- **Needs assessment of the pre-selected Partners**
- **Tailored packages of technical support for each BSC**
- **New products for SMEs and internal processes for BSCs**
- **Marketing and communication strategy, marketing and outreach activities**



Action plan for establishing a network of BSCs

Selection of Regional Partners in 15 cities of Ukraine

August – October 2016

**Selection of the Consultant/
consortium for BSCs' capacity building**

September – November 2016

**Developing a sustainable operational model for BSC
and a strategy for the nationwide network
Needs assessment of the pre-selected Partners**

December 2016 – February 2017

Capacity building activities for BSCs

March 2017 – June 2018

**BSCs are in operation
and providing support to SMEs**

Continuously from March 2017



Thank you !
