

Contact Us

E-mail: asea@se.center
Facebook page: ASEA - The Association of Social Enterprises of Armenia
Website: www.SE.center

THE ASSOCIATION OF SOCIAL ENTERPRISES OF ARMENIA



ASEA

TRADITIONAL
NONPROFIT



TRADITIONAL
BUSINESS

Transparency and visibility
Collaboration
Trust
Creativity
Innovation
Information

Vision

Society which conducts economic activity in the interest of the public welfare

Mission

Promoting civil society development through fostering social entrepreneurship

Business to Social

B2S

What is social entrepreneurship?

There are a lot of definitions and examples of social entrepreneurship nowadays. But what we have learned is that social entrepreneurship is specific, based on the geographical location, the level of country development and the socio-economic dynamics. Defining social entrepreneurship, we emphasize the community development.



Funded under the EU4Business Initiative of the European Union



WITH FUNDING FROM
AUSTRIAN
DEVELOPMENT
COOPERATION

Social Innovation

Social Justice

Social Collaboration

Social Values

Strategic directions

This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of ASEA NGO and can in no way be taken to reflect the views of the European Union.

THE ASSOCIATION OF SOCIAL ENTERPRISES OF ARMENIA

How was it created?

On May 18 2015, seven non-governmental organizations from five regions of Armenia initiated the creation of "The Association of Social Enterprises of Armenia" which was successfully launched in July with the support of the British Council. Already on August 18, it was registered as an association of legal entities.

The Association of Social Enterprises of Armenia is aimed to unite and direct all efforts and resources, that are contributing to the establishment and development of social businesses.

Would you like to become an ASEA member? I am already a member.

- Our social enterprises are created and supported by various donors. We will rally their forces and together we shall forward our common idea.
- I am guided by the cooperation model.
- I am represented in different regions and sectors of Armenia, and through this I am completely represented across the country.
- I am a member of the international network and I have open all the doors for international cooperation. You are with me.



Social Innovation

Aim 1. To promote the introduction of new technologies and ideas in the sphere of social entrepreneurship.

- Goals**
- Research the local and international experience.
 - Support capacity building.
 - Support to the effective marketing.

Aim 2. To promote the introduction of new effective methods in the sphere of social entrepreneurship.

- Goals**
- Research the international experience with the purpose of its localization.
 - Support to the training of local specialists.
 - Ensure the dissemination of methods.

Social Justice

Aim 1. To promote the development of legislation sphere on social entrepreneurship.

- Goals**
- Explore legal acts relating to social entrepreneurship sphere in the political, economic and social fields.
 - Propagate the concept of social entrepreneurship.

Aim 2. Promote the protection of the rights / interests of social entrepreneurship actors and ensure gender equality.

- Goals**
- Form the institute of Ombudsman for social entrepreneurship sphere /consumers/.
 - Support the establishment of social enterprises, their development and protection of the rights of entrepreneurs.
 - Support the vulnerable groups in vocational training and gender equality for ensuring employment.

Social Collaboration

Aim 1. To promote the development of local and international cooperation in the field of international social entrepreneurship.

- Goals**
- Support the development of networking schemes for social enterprises.
 - Ensure the cooperation between social enterprises and other organizations (public administration bodies, civil society organizations, mass media, donor community, educational institutions etc.).
 - To promote international cooperation in the field of social entrepreneurship.

Social Values

Aim 1. Support the development and dissemination of the value system of social entrepreneurship.

- Goals**
- Spread the idea of social entrepreneurship through the education system of the Republic of Armenia.
 - Form intercultural relations and a favorable socio-economic environment.
 - Develop social behavior and effective cooperation among economic entities.

